

Palo Alto Networks is a global leader in cybersecurity.

 Santa Clara, CA
 8,000 employees

CAMPUS RECRUITING GOALS

- Increase diversity in all of their entry-level and internship hiring
- Reach new campuses outside the scope of their current campus efforts
- Limit the additional burden of sourcing more candidates themselves

WHY PALO ALTO NETWORKS LOVES RIPPLEMATCH



GRACE WILLIAMS
*Sr. Manager,
 University
 Recruiting at Palo
 Alto Networks*

"We've tried a lot of tools for our University Recruiting needs, and RippleMatch has stood out among the pack. My team uses RippleMatch to create diverse pipelines for all our UR programs, and it is a big part of our overall I&D strategy. We love RippleMatch because it doesn't create additional sourcing work, targets the exact talent we are looking for, and reaches across many universities we can't visit in person -- It's the perfect complement to the work my team is doing on-campus."

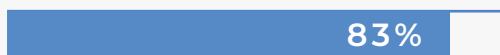
OUTCOMES ACHIEVED THROUGH 1 YEAR WITH RIPPLEMATCH

NATIONAL REACH

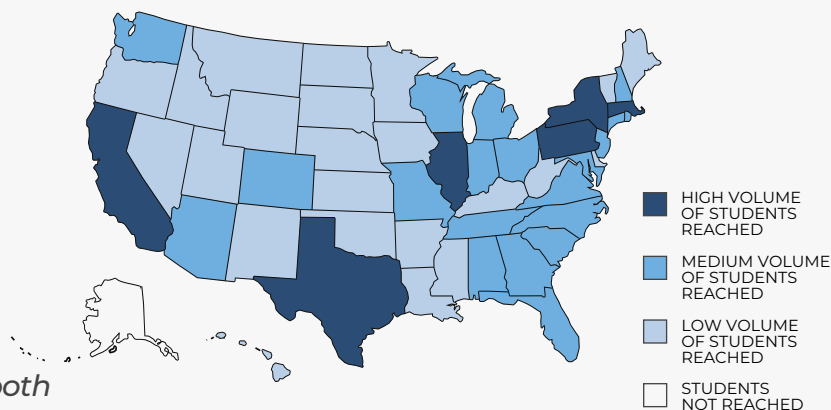
21,701
 STUDENTS REACHED

725
 CAMPUSES REACHED

49
 STATES REACHED



83% of students reached are URM, female, or both



DIVERSE PIPELINES

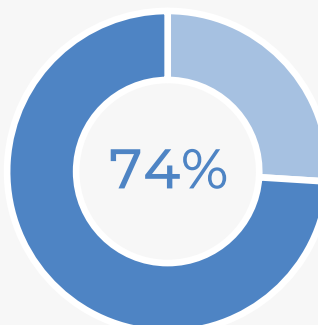
940
 TOTAL CANDIDATES SOURCED

721
 DIVERSE CANDIDATES SOURCED



77% of candidates identified as URM, female, or both

19 TOTAL HIRES



74% of hires came from diverse groups, including URM, female, first-gen college students, or LGBTQ