Qualtrics is a global tech company that provides customer and user experience tools used all over the world.

**Provo, UT**

**3,000 employees**

**CAMPUS RECRUITING GOALS**

- Increase pipeline for their Provo, UT headquarters from top-caliber students across the nation that might previously have been unfamiliar with their brand.
- Increase female and underrepresented minority (URM) diversity.

**WHY QUALTRICS LOVES RIPPLEMATCH**

"The value provided by RippleMatch is phenomenal. They have helped us to expand our footprint beyond what we thought possible. Not only have we been able to recruit top talent, but we’ve been able to interview and hire outstanding candidates that add to our diversity here at Qualtrics."

**Zak Parsons**

Corporate Recruiter at Qualtrics

**OUTCOMES ACHIEVED THROUGH 12 MONTHS WITH RIPPLEMATCH**

**NATIONAL REACH**

- **20,973** students reached
- **658** campuses reached
- **49** states reached

61% of students reached are URM, female, or both

**DIVERSE PIPELINES**

- **794** total candidates sourced
- **548** diverse candidates sourced

69% of candidates identified as URM, female, or both

**23 TOTAL HIRES MADE ACROSS ENGINEERING AND CUSTOMER SUCCESS ROLES**

70% of hired candidates self-identified as URM, female, or both