

Qualtrics counts on RippleMatch to source world class URM software engineers and product specialists.



QUALTRICS' STORY

Qualtrics makes sophisticated research simple and empowers users to capture customer, product, and experience insights in one place. Backed by Sequoia and Accel, Qualtrics has grown into a software unicorn and leader in the experience management space.

12

PRODUCT SPECIALIST
AND ENGINEERING HIRES
THROUGH RIPPLEMATCH
IN 2018

80%

OF MATCHED CANDIDATES
WERE SELECTED FOR A
FIRST ROUND INTERVIEW

100%

OF MATCHED TECHNICAL
CANDIDATES WERE
UNDERREPRESENTED
MINORITIES



The value provided by RippleMatch is phenomenal. They have helped us to expand our campus footprint beyond what we thought possible. Not only have we been able to recruit top talent from new schools, but we've been able to interview and hire outstanding candidates that add to our diversity here at Qualtrics.

ZAK PARSONS, CORPORATE RECRUITER

QUALTRICS' GOAL

Qualtrics is focused on hiring top-notch software engineers and product specialists as they lay the foundation for their next phase of growth. Qualtrics had an established and successful campus recruiting program, but wanted to increase racial and gender diversity.

QUALTRICS' SOLUTION

After extended pilots with several different vendors in the space, Qualtrics purchased RippleMatch in the spring of 2018. They have hired a dozen URM product specialists and software engineers through the platform and 80% of the technical candidates matched with Qualtrics have been selected for a first round interview.